Project Design

* Domain:
  + Subject area would be film, to add to the expansive market of post-production services across Atlanta.
  + It’s importance is to the growing film community within the city.
  + It can display post-production skills for clients to see.
* Objective:
  + Objective of the website is to be able to sell post-production services to corporate, and creative clients.
  + Would connect with post-production professionals and clients
  + Will be a contending base of operation for indie
* Audience
  + Targeted audience is: clients that are looking for post-production services for their projects and prospecting users that want to join the business.
* Design/Structure
  + Header will have the logo to the top left and a navigation bar of the following items: Home, Reel, Services, About Us, and Contact. This will all be in a modern grey color with white text. The header will be similar throughout all pages.
  + Next is a bit of a “jumbotron” type of display. This will display our studio, projects, and staff. It is possible to have it scroll from right to left or down to up automatically.
  + Will use white space in the next section will be a summary of our services with a list of clients and projects we have worked with. This starts from text then eventually will show images of projects and client logos.
  + On the Reel page, it will display a reel that is playable by a mouse click and it will show our reel.
  + Services page will have different paragraphs and bullet points, informing about the services that are offered.